

CASA RUN

5K AND KIDS 1K, THE DOMAIN, SUNDAY, SEPTEMBER 19, 2010

EVERY CHILD NEEDS A HERO BUT ABUSED CHILDREN NEED SUPERHEROES!

Hosted by CASA of Travis County & The Superhero Foundation

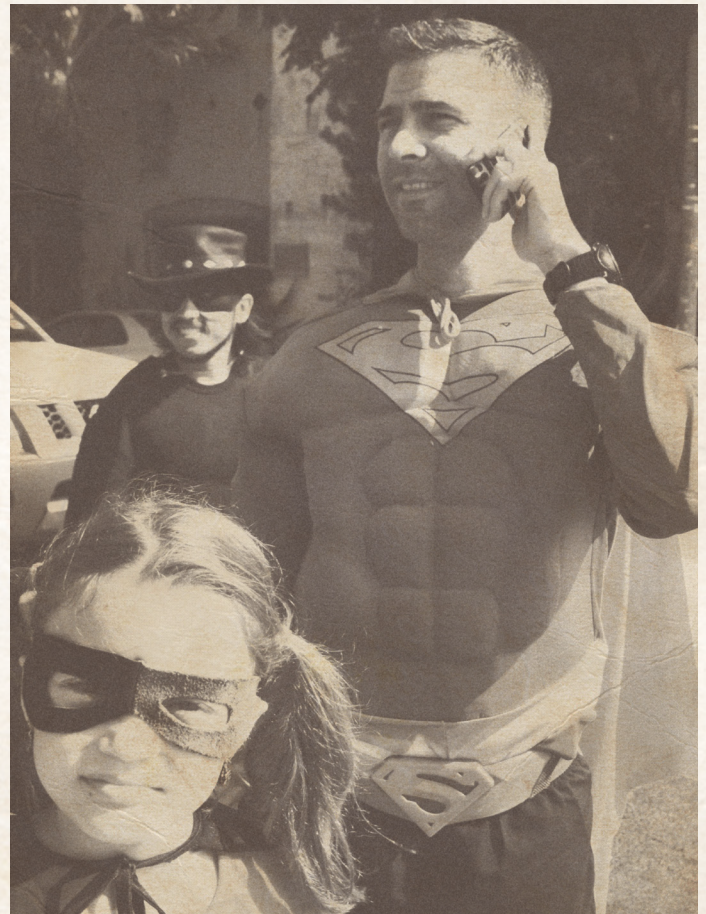
Superheroes answer the call to fight child abuse and neglect!

CASA of Travis County is hosting our 5th annual 5K, the CASA Superhero Run, complete with a chip-timed 5K race, Kids 1K and many chances for our participants to become their own superhero: obstacle courses, photobooth with superhero attire, healthy snacks fit for the strongest hero, a superhero costume contest and a chance for everyone to get their own superhero name and symbol. The CASA Superhero Run raises money to help ensure that someday every child in Travis County who needs their own superhero will have one! This event also serves as a chance for CASA of Travis County to publicly honor our superheroes, our CASA volunteer advocates, while offering a fun day for families and a professionally-organized race for the Austin running community.

Register today at www.casatravis.org

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CASA VOLUNTEERS ARE EVERYDAY HEROES TO ABUSED AND NEGLECTED CHILDREN

"I think I would pretty much be in jail..." was Alicia's response when asked where she would be without her CASA volunteer. CASA of Travis County and our 400 amazing volunteers promote and protect the best interest of children who have been abused or neglected, by training volunteers to advocate for them in courts, in schools and in our community to help them find safe, permanent and loving homes. CASA is the only nonprofit organization with volunteers sworn-in by a judge to make recommendations to the court in the best interest of children who have been removed from their homes due to abuse or neglect. A CASA volunteer is a court-appointed, trained and committed adult who stands by these children's side, watches over their case and advocates for their best interest. They ensure that these children remain a priority in an overburdened legal and social service system and are often the only guiding presence involved from beginning to end during a child's case.

\$500 REWARD TO ANYONE WHO CAN REVEAL SECRET IDENTITY OF SO-CALLED "SUPERHERO FOUNDATION"

The Superhero Foundation's mission is to put a stop child abuse. In order to solve a problem of this magnitude, you first need to ensure the appropriate level of awareness is raised, and people become educated on the extent of the problem and things that they can do to help solve this problem. The Foundation's focus is to drive awareness for National Child Abuse Prevention Month in April through social media campaigns and family fun-runs around the country. Participants in the runs dress up as superheroes for a day of fun, but also as a means to get attention for the awareness campaign. The guiding principle of The Superhero Foundation is that "Every child needs a hero, but abused children need superheroes".

LOCAL BUSINESSES COME TO THE RESCUE

Local businesses commemorated for their heroism in supporting our community's abused and neglected children. At an Extraordinary level, Rogue Equipment, Endeavor Real Estate Group and The Domain; at the Magnificent level, Austin American-Statesman and 360 Press Solutions; at the Fantastic level, Jamail & Smith Construction and Laura Wolf & Fred Aus; and at the Super level, Greater TEXAS Federal Credit Union, H-E-B and The Austin Chronicle. Their generosity and support is expected to bring many other do-gooders and vigilantes out of the woodwork in support of this cause. Stay tuned to see what happens next!